

San Francisco Economic Indicators

DEMOGRAPHICS

Population	2009
San Francisco	845,559
San Francisco MD	1,850,035
Bay Area	7,375,678

LABOR

Labor Force	Jun-10	May-10	Jun-09	% change M-M	% change YTD
San Francisco	454,900	453,900	459,700	0.22%	-1.04%
California	18,280,400	18,226,900	18,319,900	0.29%	-0.22%
United States	153,741,000	154,393,000	155,921,000	-0.42%	-1.40%

Unemployed	Jun-10	May-10	Jun-09	% change M-M	% change YTD
San Francisco	43,700	41,600	43,900	5.05%	-0.46%
California	2,229,300	2,167,900	2,124,200	2.83%	4.95%
United States	14,623,000	14,973,000	15,095,000	-2.34%	-3.13%

Unemployment Rate	Jun-10	May-10	Jun-09	% change M-M	% change YTD
San Francisco	9.3%	8.9%	9.2%	4.5%	1.1%
California	12.2%	11.9%	11.6%	2.5%	5.2%
United States	9.5%	9.7%	9.5%	-2.1%	0.0%

MARKET

Consumer Price Index	Jun-10	Apr-10	Jun-09	Inflation M-M	Inflation YTD
San Francisco	228.11	227.697	225.692	0.2%	1.1%
California	227.113	227.007	224.994	0.0%	0.9%

	Jun-10	May-10	Jun-09	Inflation M-M	Inflation YTD
United States	217.965	218.187	215.693	-0.10%	1.16%

Taxable Sales	Jun-10	May-10	% change	Total for year	Previous year (2009)
San Francisco	\$7,522,503	\$7,309,595	-100.0%	\$46,924,897	\$105,822,557

Real Estate	Net Rentable area	Total Vacancy	Total Availability	Avg Class A rent	YTD Net Absorption
San Francisco	76,784,354	16.2%	20.4%	\$33.56	-315,831

TRAVEL & TRANSPORTATION

San Francisco Hotels	May-10	Apr-10	May-09	% change M-M	% change YTD
Occupancy	82.5%	79.8%	74.7%	3.4%	6.8%
Room Rates	\$158.42	\$146.51	\$152.68	8.1%	-4.0%

Airport Activity (SFO)	May-10	Apr-10	May-09	% change M-M	% change YTD
Total Passengers	3,390,825	3,151,412	3,186,209	8%	6.4%
Domestic	2,610,715	2,470,685	2,492,283	6%	4.8%
International	780,110	680,727	693,926	15%	12.4%
Total Cargo in Metric Tons	39,117	30,477	32,077	28%	21.9%
Flight Operations - Total	32,833	31,289	32,146	5%	2.1%



