

San Francisco Fast Facts

Land area

47 square miles

Population

744,041

Median age

39.6

Total housing units

356,000

Median household income

\$65,497

Colleges and universities

18

Visitors annually

15.8 million (2006)

Average hotel occupancy rate

77.9%

Museums

18

Average temperature

57°

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The San Francisco Center for Economic Development is a department of the San Francisco Chamber of Commerce Foundation. It is a 501(C) 3 organization, funded entirely by its private sector investors.

The San Francisco Center for Economic Development (SFCED) is a private-sector, economic development organization. Our vision is to make San Francisco the number-one place in the U.S. for business.

Our strategy is to work collaboratively with community partner organizations and industry groups, including the Mayor's Office of Economic and Workforce Development, to pave the way for businesses to succeed in one of the most dynamic, innovative, and technologically advanced cities in the world. We are a department of the San Francisco Chamber of Commerce Foundation, and are able to bring the strength, stature and public policy expertise of the Chamber to our efforts.

The SFCED is funded entirely by private-sector investors who share in our mission to attract and retain jobs in San Francisco.

What We Do

Building on the strengths and opportunities of our city and our region, the SFCED focuses on building relationships and opportunities with domestic and international companies in the following sectors:

- Life Sciences
- Digital Media and Entertainment
- Information Technology
- Clean Technology
- Professional Services
- International

Companies in other growing sectors, such as retail, also benefit from the SFCED's support and outreach. We are eager and available to work with all companies, both large and small, as opportunities are presented. There is no fee or charge for our efforts.

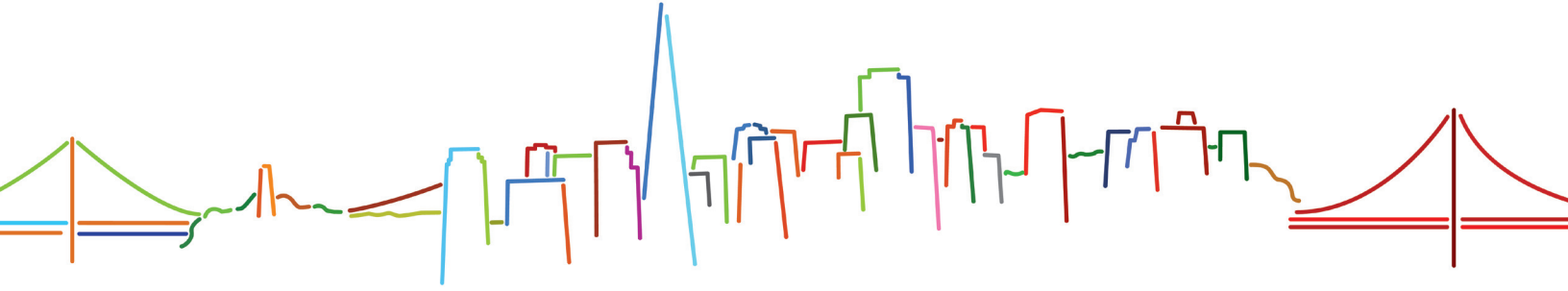
Our Range of Services

The SFCED provides confidential assistance and information that helps companies make informed and smart choices for their business location and expansion. Among our services:

- Customized information on San Francisco and the Bay Region
- Competitive sector analyses
- Briefing company executives and advisors on options, opportunities and challenges
- Identification of site selection criteria and options
- Community introductions and interface
- Recruitment and workforce training assistance
- Introductions to professional services firms
- Serving as a confidential source of information and business perspective

WHY SAN FRANCISCO?

To learn more about the benefits for business in San Francisco, visit www.sfcad.org or call **415-217-5187**.



San Francisco is a bastion of creativity, technology, intellectual capital, entrepreneurial spirit, and an unsurpassed quality of life. The SFCED works collaboratively with companies, industry organizations, the public sector, and their representatives to facilitate location and expansion in one of the world's truly great cities for business.

- SF** The City's **Knowledge-Based Economy** offers a rich, highly educated and diverse talent pool:
 - Ranked leading U.S. location of creative professionals by Richard Florida, author of *The Rise of the Creative Class*
 - Concentration of highly educated employees:
 - 84% are high school graduates
 - 54% have college bachelor degrees
 - 21% have graduate degrees
 - Multi-lingual population, with more than 20% of the population bilingual and 112 different languages represented
- SF** As a major U.S. **Transportation Hub**, San Francisco-based businesses enjoy easy access to locations throughout the Bay Area or around the world:
 - Situated at intersection of three major California freeways
 - Served by three international airports, including SFO, the ninth largest U.S. airport offering 497 domestic and 71 international flights daily
 - Extensive public transportation network, including rapid transit, ferry, bus, and rail
- SF** Recognized as an **Innovation and Technology Leader**, San Francisco delivers a cutting-edge technological infrastructure:
 - Ranked "Most Wired City" by Yahoo!
 - Home to more than 4,100 IT firms employing more than 214,000 people
 - More than 50 digital media companies are located in the City, including LucasFilm, Dolby Labs, and Sega of America
 - The Bay Area produces more patents than any other U.S. region

- SF** San Francisco also leads the way in the booming **Life Sciences** and **Clean Technology** sectors:
 - Mission Bay is the hub of the U.S. life sciences and biotech industry, supported by the world-class labs and scientists at UCSF, QB3 and the Gladstone Institutes
 - The City is home to more than 40 life sciences/biotech companies, with the Bay Area region supporting more than 90,000 biotech employees
 - Ranked as the second-most sustainable city in the U.S. in 2007
 - National leadership in residential recycling rates
 - Largest concentration of environmental investors in the country
- SF** The City is the center of the Bay Area's **Professional Services** industry, with twice the national average of high-value service companies:
 - More than 200,000 professionals employed locally
 - Home to many of the West Coast's largest commercial banks and the Federal Reserve Bank of San Francisco
 - High concentration of venture capital and angel investors
- SF** As a **Global Center of Commerce and Tourism**, San Francisco enjoys an international reputation:
 - Home to 80+ international consulates and 13 foreign trade offices
 - More than 15 Sister City partnerships
 - Top travel and visitor destination, ranked Number 1 by *Conde Nast Traveler* year-over-year and welcoming more than 15 million visitors annually
- SF** San Francisco delivers an unmatched **Quality of Life**:
 - Temperate climate
 - Excellent health care, with renowned hospitals and physicians
 - Outstanding public schools and universities
 - Unparalleled access to recreational and leisure attractions and activities
 - World-class museums and cultural amenities
 - World-renowned symphony, ballet and opera