



SAN FRANCISCO BAY AREA Q2 2011 VENTURE CAPITAL INVESTMENTS (Millions)

INDUSTRY	AMOUNT INVESTED	% OF TOTAL	NUMBER OF DEALS
IT and Digital Media	\$2,033	51.54	224
Software	\$851	20.20	101
Semiconductors	\$234	4.32	14
Telecommunications	\$53	2.25	8
IT Services	\$439	10.16	39
Media and Entertainment	\$309	10.02	46
Computers and Peripherals	\$49	1.48	5
Networking and Equipment	\$74	1.53	7
Electronics/Instrumentation	\$24	1.58	4
Biotechnology	\$159	12.84	17
Industrial/Energy	\$188	9.58	22
Professional Services	\$156	10.39	27
Consumer Products and Services	\$34	6.74	11
Financial Services	\$46	1.16	5
Business Products and Services	\$60	1.61	7
Retailing/Distribution	\$16	0.88	4
Health	\$426	11.86	28
Medical Devices and Equipment	\$393	11.19	27
Healthcare Services	\$33	0.67	1

Source: PricewaterhouseCoopers Money Tree Report, 2011

VENTURE CAPITAL INVESTMENT IN CALIFORNIA COMPANIES BY REGION (Millions)

Region	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010(Q1)	2011(Q2)
Sacramento/Northern CA	314.0	235.1	58.8	32.1	36.5	42.5	36.7	111.1	69.0	17.0	20.1	28.0
Los Angeles/Orange County	6535.2	2002.8	1237.5	1075.3	947.2	1561.0	2016.7	1724.6	2009.1	946.8	464.0	542.0
San Diego	2083.8	1496.9	971.0	771.3	1186.8	1122.4	1204.9	1929.9	1184.9	907.2	222.5	198.0
Silicon Valley	32321.1	12029.5	6759.7	6392.1	7761.8	8138.0	9484.9	10817.7	10747.0	7039.5	1528.2	2969.0
California	41254.2	15764.2	9027.0	8270.7	9932.3	10863.9	12743.2	14583.4	14009.9	8910.5	2234.9	3737.0
California Share of U.S. (%)	41.10	40.92	43.10	43.40	43.36	47.49	48.41	47.94	50.02	50.12	47.28	49.73

Source: PricewaterhouseCoopers Money Tree Report, 2011

Updated: September 9, 2011